



WORK BACK CALENDAR / 2 weeks until show

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>WEEK 1</b>						
		<b>START PLANNING</b> Start working on: - Details of show - Run of Show - Equipment details - Promotional Plan	Start working on: - Getting S10 & Shopify connected - Show & Shop assets	Start working on: - Shop app & Website Setup - Promo Assets	S10 & Shopify Connection Completed	
<b>WEEK 2</b>						
	Product List Finalized	Run of Show Completed	Show/Shop/Promo Assets Completed  Shop app & Website Setup Completed	Tech Check  Rehearsal #1  <b>PROMOTE YOUR SHOW</b>	<b>PROMOTE YOUR SHOW</b>	<b>PROMOTE YOUR SHOW</b>
<b>WEEK 3 (SHOW)</b>						
<b>PROMOTE YOUR SHOW</b>	Rehearsal #2 (optional)  <b>PROMOTE YOUR SHOW</b>	<b>LIVE SHOW</b>  <b>PROMOTE YOUR SHOW</b>				